



27TH ANNUAL RODMAN RIDE FOR KIDS
SATURDAY, SEPTEMBER 23, 2017

RIDE FOR KIDS SPONSORSHIP OPPORTUNITIES

INDIVIDUAL RIDER		\$1,500
POWER PEDALERS	<ul style="list-style-type: none">* Recognition in 2018 Rodman for Kids Newsletter* Up to 2 riders	\$3,000
ROAD CREW SPONSOR	<ul style="list-style-type: none">* Team/ company name printed on signs along Ride route* Recognition in 2018 Rodman for Kids Newsletter* Up to 4 riders	\$6,000
WATER STOP SPONSOR	<ul style="list-style-type: none">* Logo displayed on all six water stop banners along Ride route* Recognition in 2018 Rodman for Kids Newsletter* Up to 6 riders	\$10,000
START/FINISH SPONSOR	<ul style="list-style-type: none">* Logo displayed on Start and Finish line banners* Recognition in 2018 Rodman for Kids Newsletter* Up to 16 riders	\$25,000
ROUTE SPONSOR	<ul style="list-style-type: none">* Logo displayed on Start and Finish line banners* Logo displayed on 2,300 rider and volunteer t-shirts* Recognition in 2018 Rodman for Kids Newsletter* Up to 30 riders	\$50,000
LEAD SPONSOR	<ul style="list-style-type: none">* Logo displayed on Start and Finish line banners* Logo displayed on all six water stop banners along Ride route* Logo displayed on 2,300 rider and volunteer t-shirts* Recognition in 2018 Rodman for Kids Newsletter* Logo recognition in all marketing materials including but not limited to: website, newsletter and print materials* Up to 46 riders	\$75,000

Become a sponsor and help support this year's Rodman Ride for Kids.

P. 508.543.7892 | F. 508.543.0546 | RODMANFORKIDS.ORG

RODMAN FOR KIDS | LINCOLN PLACE | 10 LINCOLN ROAD | FOXBORO, MA 02035

Rodman for Kids is an umbrella matching gift charity raising funds for youth-focused social service organizations that support at-risk children in Massachusetts.